



CITY COUNCIL

CITY COUNCIL CHAMBERS

17555 PEAK AVENUE MORGAN HILL CALIFORNIA 95037-4128

CITY COUNCIL

Dennis Kennedy, Mayor
Larry Carr, Mayor Pro Tempore
Hedy L. Chang, Council Member
Greg Sellers, Council Member
Steve Tate, Council Member

THURSDAY, SEPTEMBER 26, 2002

SPECIAL CITY COUNCIL MEETING TO BE HELD IN THE CITY COUNCIL CHAMBERS

*A Special Meeting Is Called at 4:00 P.M. for the Purpose of
Discussion with the Community and Cultural Center Grand
Opening Committee .*

Dennis Kennedy, Mayor

4:00 P.M.

CALL TO ORDER
(Mayor Kennedy)

ROLL CALL ATTENDANCE
(City Clerk Torrez)

DECLARATION OF POSTING OF AGENDA
(City Clerk Torrez)
PUBLIC COMMENT

NOW IS THE TIME FOR COMMENTS FROM THE PUBLIC REGARDING ITEMS NOT ON THIS AGENDA.
(See notice attached to the end of this agenda.)

**PUBLIC COMMENTS ON ITEMS APPEARING ON THIS AGENDA WILL BE TAKEN AT THE TIME
THE ITEM IS ADDRESSED BY THE COUNCIL. PLEASE COMPLETE A SPEAKER CARD AND
PRESENT IT TO THE DEPUTY CITY CLERK.**
(See notice attached to the end of this agenda.)

**PLEASE SUBMIT WRITTEN CORRESPONDENCE TO THE CITY CLERK/AGENCY SECRETARY. THE CITY
CLERK/AGENCY SECRETARY WILL FORWARD CORRESPONDENCE TO THE CITY
COUNCIL/REDEVELOPMENT AGENCY.**

I) DISCUSSION OF COMMUNITY AND CULTURAL CENTER GRAND OPENING CELEBRATION
Recommended Action(s): Discussion only. No Action Required.

WELCOME AND INTRODUCTIONS

1. Budget

- A. \$15,000 Budgeted by the City to support this week
- B. Sub-committee budgets due - see item #5 below
- C. Major Entertainment - Status Update
- D. Other Entertainment Cost?

2. Sponsorship

- A. Obtain status update.
- B. Has a committee been formed to work on asking for and securing donations

3. Holiday Decorations for the week?

- A. What type of decorations are planned?
- B. When & where to decorate?
- C. Finalize plans for holiday decorations

4. Marketing

- A. Taste of Morgan Hill
- B. Advertisement
 - Poster Design
 - City Visions - Insert (4-pages) Focus on Grand Opening Festivities & Schedule
 - Newspaper & TV
 - Marketing Brochure
 - Program Guide

5. Sub-committee Projects Due

- A. Sub-committees to submit proposed budgets - Due: September 19, 2002
- B. Submit an outline which defines the events, activities, target audience, space requirements, equipment list, any special requests and submit by October 3, 2002.
- C. Finalize Schedule of Events & Activities by October 3, 2002 (Due to print time lines)

6. Sub-committee Progress Reports

- A. Grand Opening Day Committee (Schedule of Events)
- B. Mayor's Ball, Saturday, December 7, 2002
- C. Senior Day
- D. Fine Arts Committee
- E. Children's Youth & Teen Activity Day
- F. Business Day
- G. Music & Dance Committee
- H. Performing Arts Subcommittees
- I. Holiday Parade (5:30pm), Saturday, December 14, 2002
- J. Other

THINGS TO CONSIDER:

- 1. Assign tasks: prepare budgets, making contacts
- 2. Recruitment plan for volunteers and potential sponsors (if already contacted)
- 3. Set a time to meet before the next regular meeting(in two weeks) and plan sub-committee meeting schedule.

ESTABLISH NEXT MEETING SCHEDULE FOR WHOLE COMMITTEE

ADJOURNMENT